



TOWN OF BEDFORD

Website: www.ci.bedford.nh.us

24 NORTH AMHERST ROAD • BEDFORD, NEW HAMPSHIRE 03110-5400

March 15, 2010

Dear Town of Bedford Business Owner:

The Town of Bedford is excited to announce the launch of a new program that we feel will have a significant impact on the promotion of our wonderful community. We have entered into an agreement with CGI Communications to produce a series of streaming online videos highlighting all our community has to offer its residents, visitors, and businesses.

CGI is a leader in online marketing solutions, working with thousands of communities and businesses nationwide. With an easily viewable interface on the official Town website (www.bedfordnh.org), their video showcase will engage viewers in learning more about area attractions, economic development opportunities, education, recreation, quality of life, and much more. The Town of Bedford is dedicated to highlighting the advantages of living and working in our community, and we feel that this program can do just that! This is an excellent opportunity for the Town and business community to partner together to not only promote Bedford but increase its visibility and enhance the business community.

CGI will be contacting members of our local business community to offer participation in this program, as well as an opportunity to learn more about CGI's innovative new digital media products for businesses and how this partnership will benefit both Bedford and their business environment.

We encourage you to consider supporting this program, and learning more about all that CGI has to offer. Their representative will be presenting you with a copy of this letter as their introduction. If you have any questions, please feel free to give me a call. We look forward to working with you in promoting our community.

Sincerely,

Russell R. Marcoux
Town Manager

Town Council / Town Manager
Recreation • Information Systems
(603) 472-5242

Finance & Personnel
(603) 472-9869

Public Works Department • Highway Division
Waste Management
Phone: (603) 472-3070
Fax: (603) 472-4572

Other Departments Fax: (603) 472-4573

Town Clerk • Tax Collector
Motor Vehicle Registrations
(603) 472-3550

Planning & Zoning • Assessing
(603) 472-8104