

## TOWN COUNCIL ENFORCEMENT ORDINANCE

### ARTICLE 25-7 SPECIAL EVENT SIGNS AND BANNERS

- 25-7-1** Signs or banners for the purpose of announcing special events shall be allowed by a Special Event Sign Permit issued by the Town Council or its designee. Special events shall include, but are not limited to: grand openings; fund-raisers; concerts; performances; blood drives; and merchant special sales or displays.
- 25-7-2** This ordinance does not apply to those classes of signs regulated by the Town of Bedford Zoning Ordinance or any other local regulation or State Law.
- 25-7-3** Each Special Event Sign Permit allows for a maximum of three (3) offsite signs or banners and one (1) onsite sign or banner per special event. Such signs or banners may be displayed for a maximum of fourteen (14) days prior to the day, or first day, of the special event in question; and all signs or banners must be removed within two (2) days of the conclusion of the special event. No more than four (4) Special Event Sign Permits shall be issued to any business, non-profit organization, or individual in any calendar year.
- 25-7-4** No special event signs or banners shall be located within public streets or rights-of-way, and no special event signs shall be affixed to utility poles or traffic sign installations. Special event signs or banners may be located on public property only if the event or activity is being held on that particular property.
- 25-7-5** Special event signs or banners shall be located on the property of the applicant or on other private property with a letter of written permission from that property owner submitted with the application. The proposed location of the signs or banners must be specifically indicated in the application and shall only be erected in those locations.
- 25-7-6** Special event signs and banners shall be maintained in a safe, neat and legible condition.
- 25-7-7** No special event sign or banner shall be illuminated or have moving or flashing components or exceed thirty-two (32) square feet in area. No balloons or other inflatable sign structures shall be permitted.
- 25-7-8** If a special event sign or banner is not removed by the applicant after the specified number of days allowed by the permit, the applicant may be assessed a civil penalty not to exceed \$275.00 per day for each day that the sign remains displayed. If a special event sign or banner is maintained in violation of any provision of this ordinance, the sign or banner may be removed by the Town of Bedford.
- 25-7-9** The Town Council may waive any provisions of this Ordinance by a majority vote of the Council at a regular meeting for good cause shown or where, in the opinion of the Town Council, the Ordinance does not reasonably accommodate the special circumstances of a particular event.

*(Adopted by the Town Council on 11/14/07. Amended by the Town Council on 11/5/08)*