

**TOWN OF BEDFORD**  
**WBNH-LPFM RADIO BOARD OF OVERSEERS**  
**MEETING MINUTES**  
**June 20, 2016**  
**BEDFORD MEETING ROOM**

In Attendance: Bob Thomas (Chairman), Dick Barr (Vice-Chairman), Dave Danielson, Jay Taft, Scott Winslow, Jim Jenkins, Harry Kozlowski (WBNH Station Manager) and Bill Foote (School Board Liaison).

Absent: Don Byrne and John Schneller (Town Council Representative).

**Chairman Bob Thomas called the meeting to order at 7:00 PM.** The meeting started with brief introductions and moved directly to new business, as there was no public input.

*New Business:*

**Recent Broadcast:**

Chairman Bob Thomas offered compliments on the live baseball broadcast that took place recently. He shared his positive experience with streaming the live broadcast on his phone while attending the event at the stadium, and noted how easy and useful a tool it was to him, since he was not familiar with all of the players. Chairman Thomas felt his experience also demonstrated how effective the radio station will be at distributing emergency information, when the need arises.

**New Programming Ideas:**

Dave Danielson presented two new programming ideas to the WBNH Board of Overseers and the Station Manager.

- 1) While attending the Emergency Preparedness Conference last week, Dave Danielson heard about a group called Emergency Weather Ambassadors. Currently the only participating organizations in NH are the NH Department of Transportation and the City of Nashua Emergency Management Director. Dave Danielson thought this may be a new programming area for WBNH to explore. Dave suggested that Harry look into it a bit over the next quarter and find out what is required to become an Emergency Weather Ambassador and how much of a commitment will be needed.
- 2) Perhaps WBNH could do a weekly spotlight of art and cultural events that are occurring in and around Southern NH to let listeners know what might be happening in the area.

Scott Winslow suggested using local resources such as the Hippo news or something similar. Dave explained that there is also a website out of the Department of Cultural Resources that has information about upcoming music and art-type events.

Scott Winslow also asked the Board to consider where the line needs to be drawn between general announcements made to the public and what could be considered as advertising. Harry suggested that perhaps only announcing non-profit or free admission events. Jay Taft pointed out that it would be different if event sponsors or organizations were trying to pay the radio station to make an announcement, versus if WBNH staff gathers announcement information from publicly posted sources. Dave Danielson also brought to light the question of current

sporting events. If the radio station is broadcasting from a sporting event which requires a paid admission to attend, does that count as a for profit event which the radio station should not advertise?

The Board seemed to be in agreement that this was not the intention behind the guidelines that the radio station must follow, while realizing that the radio station would never be able to be all inclusive of every event in the area. Harry agreed that if this type of program were developed, he and the radio station would retain complete editorial control over what events get announced, since there are no advertising or sponsorship relations to contend over. Therefore the events would be chosen at the discretion of the station manager.

**Upcoming Board Position Vacancy:**

Jim Jenkins is planning to withdraw from the WBNH Board of Overseers, due to an upcoming out of Town relocation in early August. Jim will notify the Board if his plans change.

**Update from the School Board:**

School Board Liaison Bill Foote mentioned that Bill Kessler and Chip McGee recorded a show for the radio station. Harry confirmed that a recording had been done, but that no one ever followed up with him to make arrangements to air it. Harry asked Bill Foote to notify him if Chip McGee would like to air the show or record any other shows moving forward.

***Old Business:***

**Meeting Schedule:**

Chairman Thomas asked the Board if everyone was still in agreement about changing to a bi-monthly meeting schedule through the end of 2016. There were no objections. The Board will not meet in July.

***Radio Station Manager's Report by Harry Kozlowski:***

As mentioned earlier, the baseball and lacrosse games, including all the playoff games, were quite successful. Recently the station also covered the Memorial Day Parade live. Harry would like to do more of these types of events in the summer and the fall, especially Old Town Day, in order to become more visible to the public.

New programs:

- I. Beatles Rewind: Features Beatles music and facts, hosted by Matt Dion; Thursdays at noon and Sundays at 7 AM.

Also beginning this week, we will be running The Paul Bordeleau Musical Show at 7 AM on Saturday and Dave Danielson's show, The Long View, on Saturdays at 7:30 AM.

**Approval of Meeting Minutes:**

**Motion made by Dave Danielson to approve the May meeting minutes as presented; Seconded by Jay Taft. Vote taken – all in favor, with one abstention by Bill Foote. None against. Motion passed.**

Next board meeting date will be August 8, 2016 at 7 p.m.

**Meeting adjourned at 7:20pm.**

Submitted by Danielle Basora